

STANFORD UNIVERSITY

THE ARTS AND EXTERNAL ENGAGEMENT

Stanford is prioritizing the arts as fundamental to the Stanford experience and a focus of regional and global engagement. The arts form a vital part of the university's academic mission and create a vibrant cultural experience for its students, faculty, staff, and postdocs. In addition, Stanford's arts programs provide a robust and exciting suite of offerings for the region. In fact, the arts are one of the few ways the external community can engage directly with the university's academic programs in an exciting, accessible fashion, with a wide range of options. Moreover, Stanford's digital arts offerings reach a wide online audience and its art museums are a resource for the global community of scholars both in person and online.

Stanford's arts district – positioned physically at the front entrance to campus – functions as a gateway, a point of intersection where the campus community and the local community come together. As a former chair of Stanford's Board of Trustees said, the arts are a way for Stanford to **manifest its values to the community**. The excitement, joy, provocation, and stimulation of the arts provide all comers with a visceral experience of the breadth and richness of Stanford's commitment to cultural engagement.

Stanford's arts offerings available to the public include two art museums—the Cantor Arts Center and the Anderson Collection at Stanford University—and Stanford Live, the performing arts presenting organization. They also include robust programs through the Department of Music, the Department of Art and Art History, and the Department of Theater and Performance Studies. The total number of annual visitors/attendees is approximately **392,000**. This includes approximately **21** exhibitions in four different venues and approximately **400** performances and events. There are also many informal opportunities to engage with the arts on campus, including a vast public art program, and iconic campus architecture in a stunning natural environment. (As a point of reference, annual attendance to Stanford's 139 ticketed sporting events is approximately 538,000.)

CANTOR ARTS CENTER AND ANDERSON COLLECTION

- Number of visitors: 250,000 (joint/both museums)
- Number of exhibitions: 13 of varying size per year (2-3 major + 10 smaller)
- Number of public programs: 24 free public programs per year
- Special programs benefitting the external community:
 - Regular tours of the museum collections, outdoor sculpture, Memorial Church, Papua New Guinea Sculpture Garden
 - Gallery talks
 - Family programs on the Second Sunday of each month
 - Wellness activities
- Number of members: 1,800 (joint/both museums)
- School groups: 400 non-Stanford school groups per year
- Community volunteers offer more than 10,000 hours of service each year
- Open 6 days a week; free admission

STANFORD LIVE

- Number of attendees: 75,000
- Number of performances/events: 135 paid Stanford Live shows, 11 Frost Performances
- Special programs benefitting the external community:
 - Free film screenings at Oshman Hall
- Number of members: 500
- School groups: 4,000+ matinee attendees, 35 local schools served, 11 Title 1 schools who received donated tickets, 17 bus trips subsidized by Stanford Live, teacher workshops
- 25 free events per year

DEPT. OF ART AND ART HISTORY

- Number of visitors: 25,000 (joint/both galleries)
- Number of exhibitions: 8 (4 in Stanford Art Gallery, 4 in Coulter)
- Special programs benefitting the external community:
 - Weintz Art History Lecture Series
 - Studio Lecture Series
 - Christensen Lecture
 - "In Conversation" Series
- Galleries open 6 days a week; free admission

DEPT. OF MUSIC

- Number of attendees: 40,000
- Number of performances/events: 200 (including co-sponsored)
- Special programs benefitting the external community:
 - Sell-out holiday events: Messiah Sing Along and Lessons and Carols
 - Free summer concerts with SLSQ in Bing Concert Hall
- School groups: 500 students
- 75% of the Dept. of Music performances and events are free

TAPS

- Number of attendees: 2,000
- Number of performances: 6 productions (multiple performances each)

The numbers in this overview are approximations based on recent years, as there are not always attendance figures for non-ticketed exhibitions, performances, and events. The three academic arts departments and three arts organizations in the Vice Presidency for the Arts (Cantor, Anderson, Stanford Live) included in the overview represent the majority of arts programming on campus. There are a number of public arts events presented each year by other campus units that are not included, and while their numbers do not significantly impact the grand totals at the end of the survey, they do demonstrate the rich diversity of arts programming offered to the campus and external community. Some of those units include: Office of the Vice President for the Arts, Institute for Diversity in the Arts, Stanford Continuing Studies, Stanford Libraries, Creative Writing Program, Stanford Storytelling Project, Stanford Rep, Stanford Humanities Center, Medicine & the Muse, Ram's Head Theatrical Society, and other student-led arts groups.